

Traci L. Butler

SVP, Atlantic Division

Labcorp Diagnostics

Traci Butler has served as a Senior Vice President for one of Labcorp's six operating units for the past nine years—initially for its West Coast operations and now in the South Atlantic. She recently returned to North Carolina to direct operations for the company's largest revenue-generating division, spanning from Baltimore to Savannah, Ga. In her current role, she oversees sales and operations for approximately 5,000 employees. As a proven leader, she has spearheaded a number of strategic acquisitions and led major growth initiatives to meet company goals.

Traci began her career with Labcorp in 1988, initially in corporate marketing, followed by roles in managed care, information technology, specialty sales, and sales management. Prior to her tenure in the West, Traci served as Vice President of Business Development of the Atlantic Division for seven years.

She received her MBA from Elon University, along with a Bachelor of Arts from the University of North Carolina at Chapel Hill.

She currently serves on the Board of Directors for the NC Chamber of Commerce, while also serving as an Executive Sponsor for the American Heart Association and American Diabetes Association.

